

## The infoRouter Advantage

### **Our Software Development Methodology:**

User input has been the key to our success. infoRouter has grown into what it is today because we put customer feedback at the forefront of our development strategy. Most of the best features of infoRouter began as ideas from our customers. Our customers feel comfortable providing input because they know we are responsive to their requests and needs.

### **Standards based Architecture:**

Don't get stuck with a proprietary black-box solution. When you license infoRouter, you get access to a Web Services API which allows you to develop applications that work seamlessly with infoRouter. You can connect your in-house applications to infoRouter by writing industry-standard .NET or Java code. The choice is yours. Many of our customers have hooked into the power of infoRouter from their applications giving them the power of industrial document, records and content management capabilities. Visit our web site to see a list of usage scenarios of infoRouter and how our customers have benefited from the flexibility and power of infoRouter.

### **Price:**

infoRouter is designed to provide world-class features and performance at a price that almost any organization can afford. We realize that even the smallest organizations need the kind of functionality that global enterprises need, just at a smaller scale. Smaller organizations get the same functionality, not a restricted version.

We pride ourselves on a reasonable, no-nonsense approach to software pricing. That is why we price our software based on a reasonable server license plus number of named users. Our prices are always published, and there are never any hidden costs.

### **Try before you buy:**

We allow potential customers to try our software on the Web for an indefinite period of time without any pressure from sales staff. Our Demo area reflects the full functions and features of infoRouter. There are no surprises.

### **Easy to Use:**

We have gone to great lengths to make infoRouter easy and intuitive to use. This eliminates the need for costly training. Knowledge workers can immediately start using and benefiting from the features and functions of infoRouter. The familiar interface is easy to understand and accept.

### **Easy to Implement:**

InfoRouter can be installed and implemented within a matter of hours. No lengthy and costly implementation is required. Virtually every other software solution in this class requires a lengthy implementation period, and an even longer period of time to ROI.

## The Active Innovations Advantage

### Web Based Front-end

infoRouter is fully web-based and is compatible with standard Web browsers on any platform (Windows, Linux, Mac etc). Unlike so many other Web-based solutions, there is no need to force users to use a specific Web browser. Another huge advantage is that infoRouter does not require any additional client-side component to perform any of its functions. Any standard Web browser, straight out of the box, is all that users will need.

### Standards-Based Back End

Our software solutions rely on industry-standard, non-proprietary technologies that are already in place at most companies. These include Microsoft Windows NT/2000/2003 servers, Microsoft Internet Information Server, Microsoft SQL Server or Oracle or MySQL. No additional proprietary hardware or software is required. And of course, we're always available to assist you in integrating our solutions into your particular environment if necessary.

### Other Software Requirements:

Most of the competition require additional platforms to perform some of their advanced features. Impressive features often require the purchase of third-party licenses and may involve additional hidden costs. The most costly component of InfoRouter is a database platform. infoRouter is optimized to work with all major DBMS platforms such as MS SQL Server, Oracle or MySQL. If you have already invested in one of these DBMS platforms in the past, pick the one that leverages your existing investment. Don't be forced to purchase and support proprietary solutions you do not need.

### Live Update:

Our Live Update feature lets you check for the latest version of infoRouter and download the most current components. Instead of having to wait for and keep track of patches, releases, or updates, you can automatically keep your copy of infoRouter current. And because infoRouter is Web-based, the updates take effect immediately without having to plan for outages and release schedules.

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